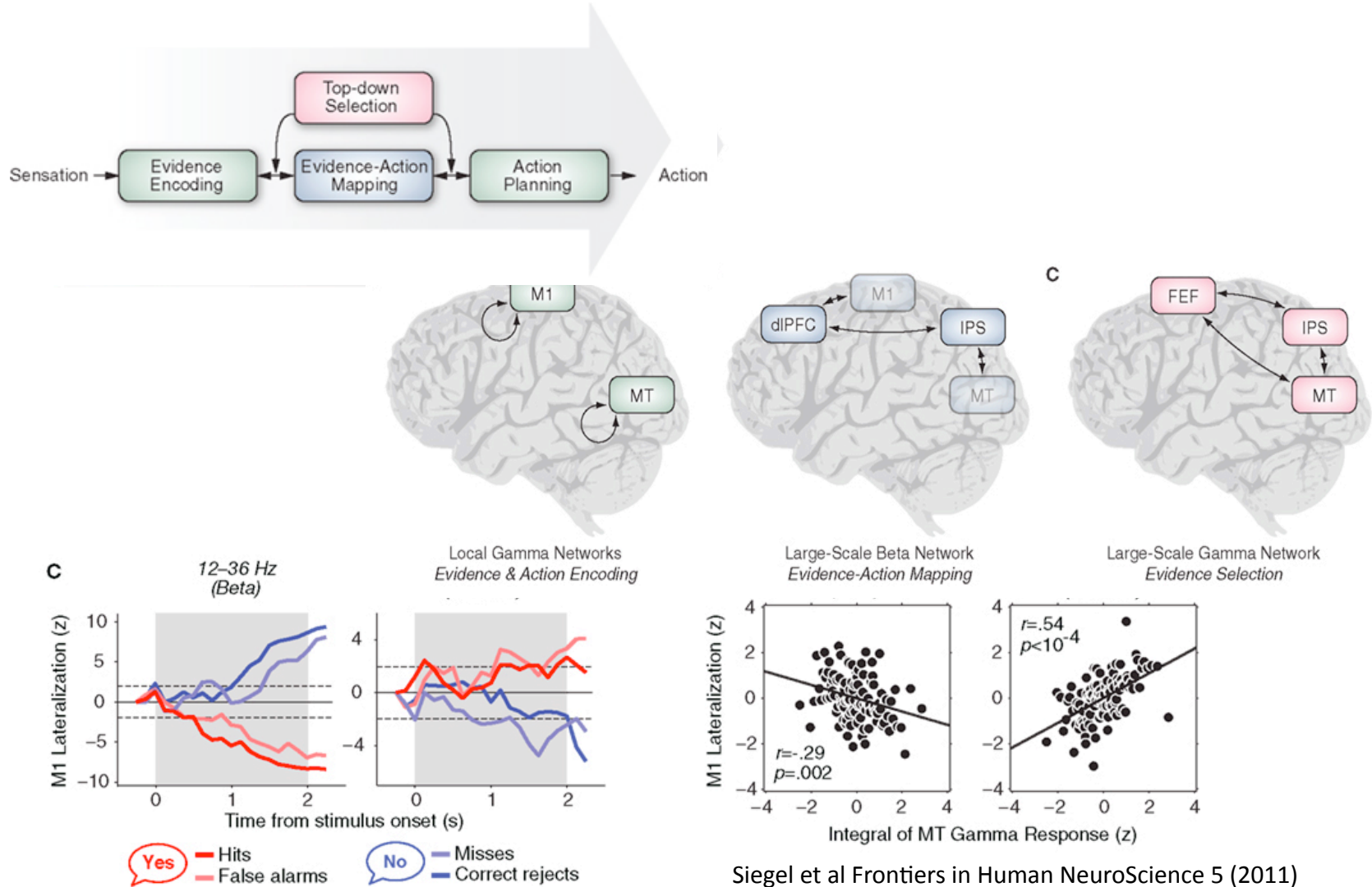


# How your brain makes decisions

Motion discrimination

<http://www.youtube.com/watch?v=hpvbZxDtXSY> (1:40)



Siegel et al Frontiers in Human Neuroscience 5 (2011)

# Usher-McClelland Model

Change in activation of a population of neurons

= input signal + noise – decay – inhibition from alternative population

$$\begin{cases} \dot{y}_1 = I_1 + c\eta_1 - y_1k - y_2w, \\ \dot{y}_2 = I_2 + c\eta_2 - y_2k - y_1w, \end{cases} \quad (4.1)$$

where  $y_i$  is the activity of population  $i$ ;  $\dot{y}_i$  is the change in that activity over time;  $I_i$  is the strength of the input signal for alternative  $i$ ;  $c\eta_i$  is the noise in that input signal described as a Wiener process with mean zero and standard deviation proportional to  $c$ ;  $w$  is the rate at which one population inhibits the activation of the other; and  $k$  is the rate at which a population's activation level decays. The decision is made by the model if the activity of either of the populations reaches a threshold value.

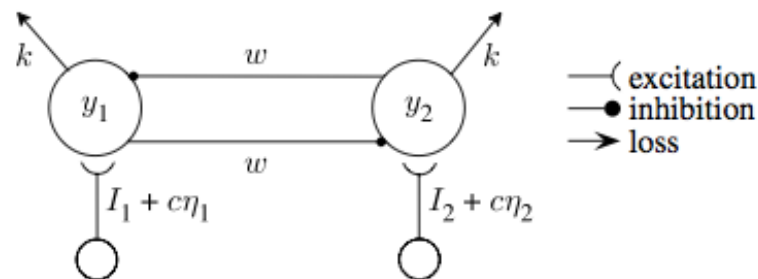


Figure 2. In the Usher–McClelland model of decision-making in the primate visual cortex, neural populations represent accumulated evidence for each of the alternatives. These populations  $y_1$  and  $y_2$  integrate noisy inputs  $I_1$  and  $I_2$ , but leak accumulated evidence at rate  $k$ . Each population also inhibits the other in proportion to its own activation level, at rate  $w$ . When  $w = k$  and both are large, the Usher–McClelland model reduces to the diffusion model of decision-making (figure 3).

Eqn 4.2 transforms Eqn 4.1 to decouple the Eqns  
and show the UM model approximates diffusion model & optimal decision making  
when  $w = k$  & both are large

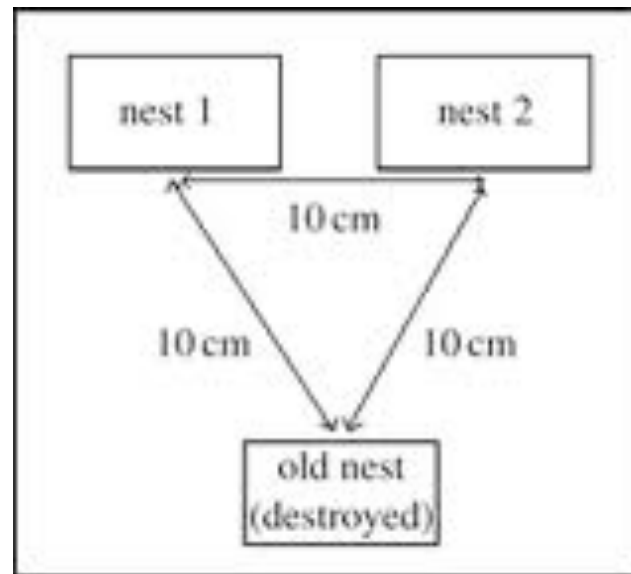
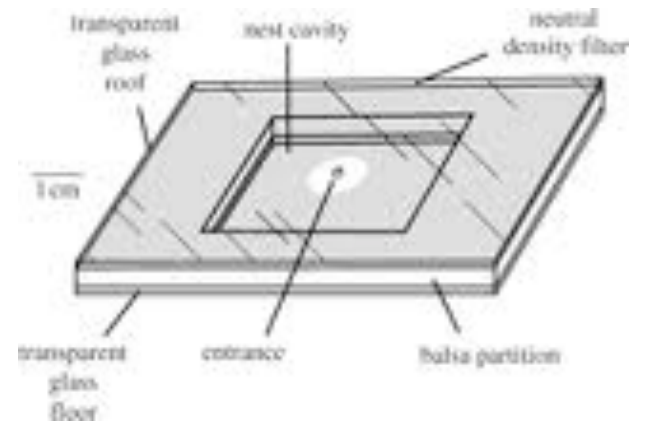
- Write 5 integers between 1 & 10 in Column 1  
repeats are OK
- Write 5 integers between -2 and 2 in Column 2  
repeats are OK

# How ants choose a new nest site



Destroy old nest

Watch ants choose new nest



# How ants choose a new nest site

<http://www.youtube.com/watch?v=X2C7Sy2oPik>

(Tandem run of different ants to food)



Tandem Run  
(Assessment)



Tandem Carry (committed)

# Bee decision-making model

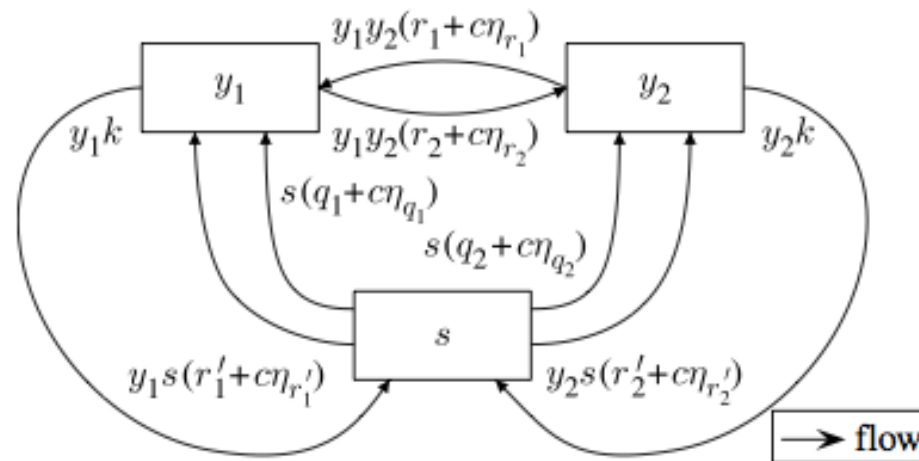
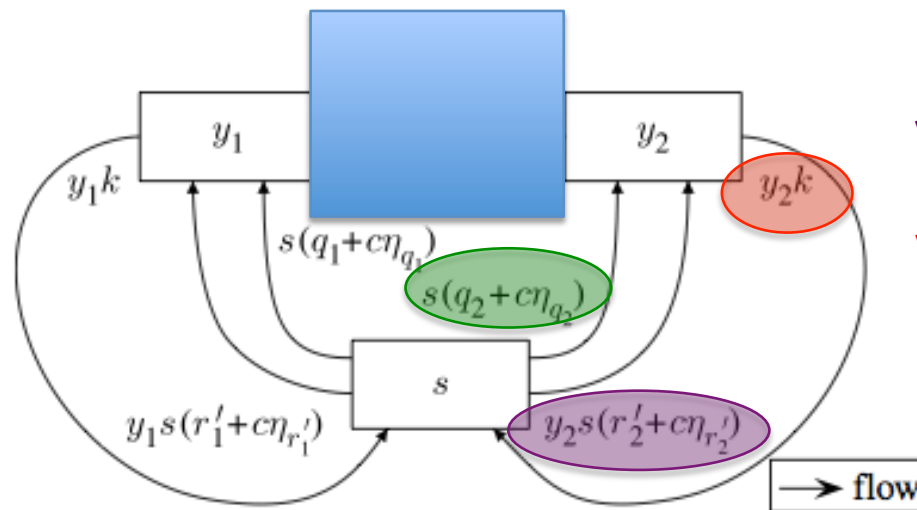


Figure 4. In the **direct-switching model of decision-making during emigration by the honeybee *A. mellifera***, populations of scouts  $y_1$  and  $y_2$  discover two alternative potential sites and compete with each other to recruit uncommitted scouts  $s$  and scouts committed to the other alternative. If there is no decay from commitment ( $k=0$ ), then once all scouts are committed to one alternative or the other subsequent decision-making is exactly equivalent to the statistically optimal diffusion model of decision-making (based on a model by Britton *et al.* (2002)).

# Ants: no direct switching



Undecided Scouts choose  $y_2$

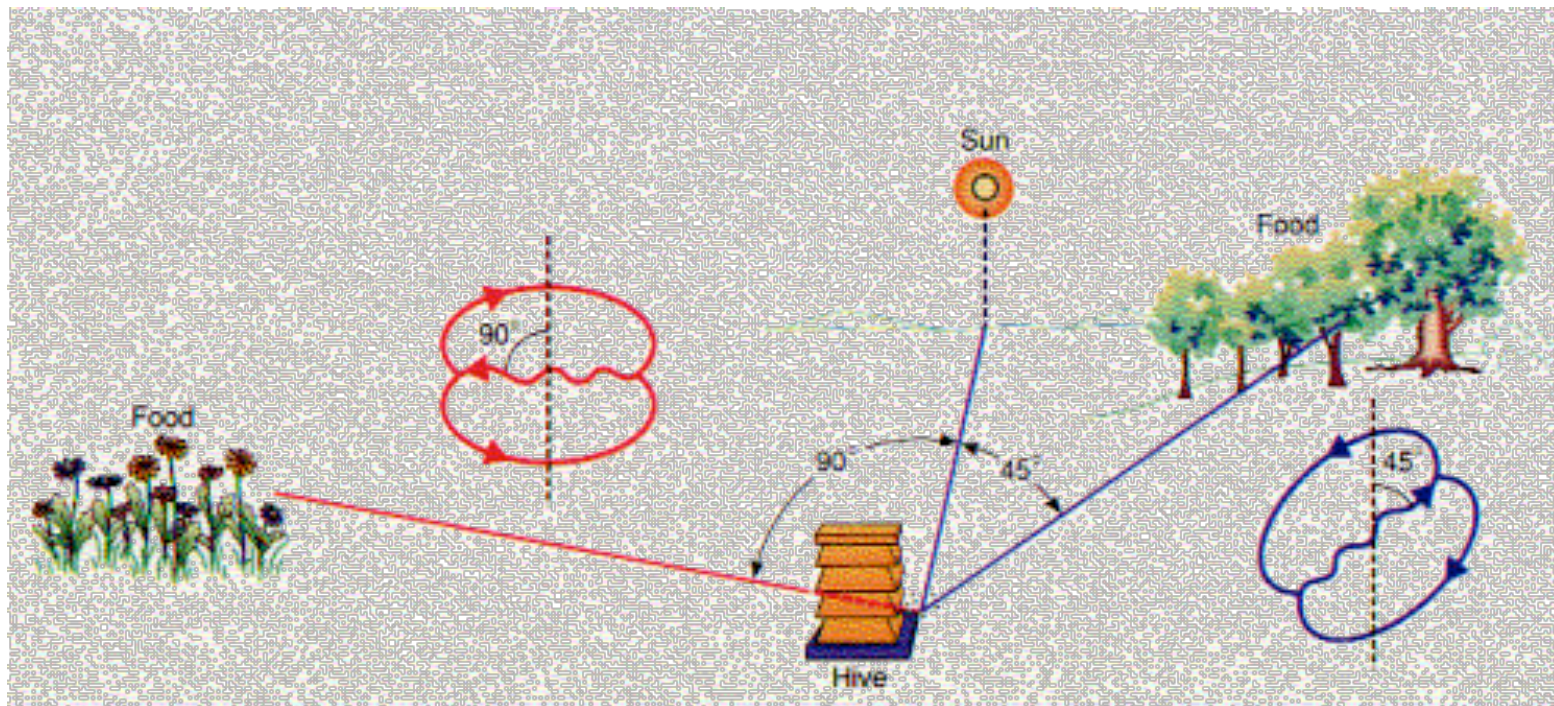
$y_2$  committed scouts recruit new scouts

$y_2$  scouts decay from  $y_2$

Figure 4. In the **direct-switching model of decision-making during emigration by the honeybee *A. mellifera***, populations of scouts  $y_1$  and  $y_2$  discover two alternative potential sites and compete with each other to recruit uncommitted scouts  $s$  and scouts committed to the other alternative. If there is no decay from commitment ( $k=0$ ), then once all scouts are committed to one alternative or the other subsequent decision-making is exactly equivalent to the statistically optimal diffusion model of decision-making (based on a model by Britton *et al.* (2002)).

# How bees choose a new hive: the waggle dance

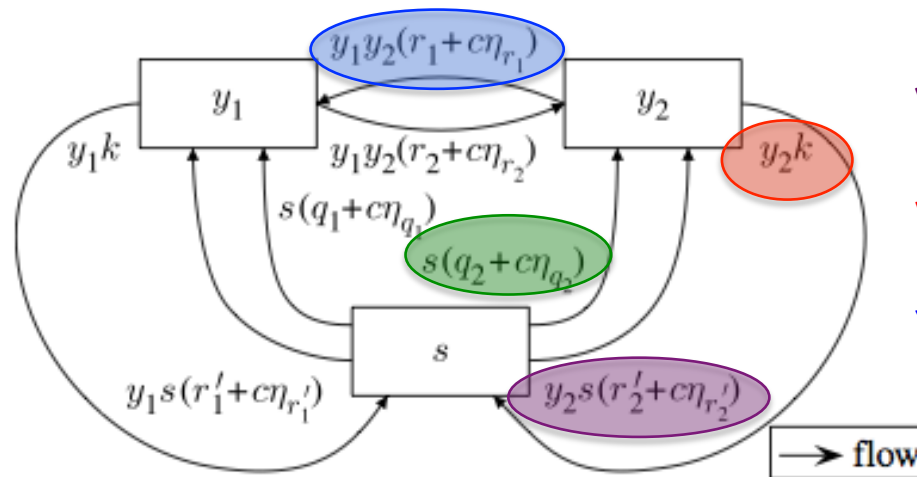
<http://www.youtube.com/watch?v=-7ijl-g4jHg>



<http://users.rcn.com/jkimball.ma.ultranet/BiologyPages/B/BeeDances.html>



# Bee decision-making model



Undecided Scouts choose  $y_2$

$y_2$  committed scouts recruit new scouts

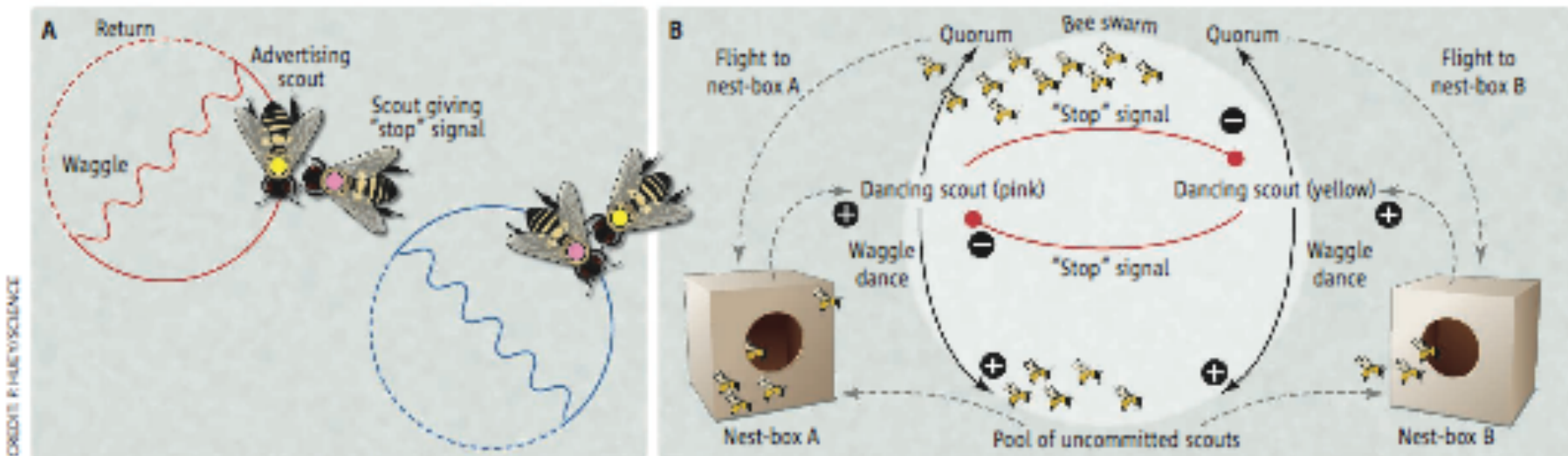
$y_2$  scouts decay from  $y_2$

$y_2$  scouts directly switch to  $y_1$

Figure 4. In the **direct-switching model of decision-making during emigration by the honeybee *A. mellifera***, populations of scouts  $y_1$  and  $y_2$  discover two alternative potential sites and compete with each other to recruit uncommitted scouts  $s$  and scouts committed to the other alternative. If there is no decay from commitment ( $k=0$ ), then once all scouts are committed to one alternative or the other subsequent decision-making is exactly equivalent to the statistically optimal diffusion model of decision-making (based on a model by Britton *et al.* (2002)).

# Stop Dancing!

- <http://www.youtube.com/watch?v=n4ogqyi2Wlg>
- Dance duration indicates 'distance'
  - Bees measure distance by the flicker of images—as more images are seen, dances are repeated faster
- Search 7 km in every direction (150 km<sup>2</sup>)



# Information

gathering, evaluation, deliberation, consensus, choice,  
implementation

- Bees commit all at once; waggle dances are broadcast in a crowded hive (only a few see it at a time)
- Ants go one at a time with no opportunity (usually) to assess multiple nests; commit based on a quorum at one nest site
- How ants assess nest size:
  - Ant lays a trail; leaves, returns, counts number of times it crosses its trail
- Ants show preferences, consistent rankings, transitivity, weighing of all attributes
- Ants use a 'weighted additive Strategy' prefer bright, thick and narrow over dark thin and wide (with constant area) even though dark is most important
- Pratt showed quorum sensing ---switch from tandem running to carrying (full commitment) once a (changeable) threshold # of ants have chosen to stay in a nest

*The ant has made himself illustrious  
Through constant industry industrious.*

*So what?*

*Would you be calm and placid  
If you were full of formic acid?*

by Ogen Nash

In an emergency, ants release Formic acid & make fast, more  
error prone decisions

Wednesday March 20

Read Mitchell Chapter 12

Midterm Review

Monday March 25

Midterm